

One business. From first click to next order.

Printi brings website building and ecommerce together with the quoting, payments and production work behind clothing, signage, print and personalisation businesses.

01

Build your
website

02

Sell online
or quote

03

Approve
and pay

04

Produce
and deliver

05

Order
again

At a glance

COMPANY

Branded Solutions Ltd

BUILT AND SUPPORTED

United Kingdom

FOR

Clothing, signs, print, engraving and workwear

FORMAL LAUNCH PLANNED

21-23 February 2027, NEC Birmingham

PRICING / GBP EXCLUDING VAT

Essentials

£199 / month

£1,990 / year upfront

Growth

£299 / month

£2,990 / year upfront

Complete

£399 / month

£3,990 / year upfront

Pay upfront for 12 months and get 2 months free. No setup or onboarding fee. Confirm plan inclusions with the team.

MEDIA CONTACT

Shane Nelson | hello@printi.io | 01823 802165

The story behind the platform.

SHORT PRODUCT OVERVIEW / EDITABLE COPY INCLUDED

Printi is a UK-built business platform for garment decorators, sign makers, printers, engravers and workwear suppliers. It brings the customer-facing website into the same platform as the business behind it: website building, ecommerce, quotes, payments, orders, artwork, purchasing, stock, production and fulfilment. A customer might need embroidered workwear and printed signs from the same supplier. Printi is designed to keep that work connected across products and processes. Its direction comes from first-hand experience running a clothing and signage business. Businesses can shape their own website, take online sales or bespoke enquiries, and carry the agreed detail through the job. Customer portals, artwork history and repeat orders support the next conversation. Printi is preparing for a formal launch at Printwear & Promotion LIVE! in February 2027. Bobbin, its contextual AI assistant, is in development.

Three editorial starting points

Converging industries. One workflow.

What happens when the same business sells clothing, signage and personalised products? Explore the work of keeping one customer and several production processes connected.

The website belongs in the platform.

Printi includes the customer-facing website builder and ecommerce journey, alongside the quoting, payments and production work behind each order.

Built from the job.

The product draws on first-hand experience running a clothing and signage business. An interview can explore where separate tools create extra work and how that experience has shaped Printi.

People and interview background

Shane Nelson is the media contact for Printi, a product of Branded Solutions Ltd. The platform's direction comes from practical experience running a clothing and signage business. Shane can discuss the product's origins, its website-to-workshop approach and the challenges of selling across clothing, signs, print and personalisation. Contact the team for an interview, an approved extended biography or founder photography.

The practical detail.

Use these answers as background. The team can confirm the current release and arrange a product demonstration.

What is Printi?

A UK-built platform combining website building and ecommerce with the quoting, payments, orders, artwork, purchasing, stock and production work behind specialist print and personalisation businesses.

Who is it designed for?

Garment decorators, sign makers, printers, engravers, awards businesses and workwear suppliers, including businesses delivering more than one of these product types.

Does it include the front-end website?

Yes. Printi includes tools to build the customer-facing website, shape its layout and content, take online sales and payments, and support bespoke quotes. The website is part of the wider business journey.

What is the main product story?

A customer sees one supplier even when the order crosses products and production methods. Printi is designed to connect the website, sale, quote, artwork, production, delivery and next order in one platform.

Using the supplied images

The pack contains three adapted application views and seven design concepts. Adapted views use supplied Printi screens with fictional branding, data or simplified layouts. Concepts show proposed or refined interfaces. None is an untouched capture of a current released screen. Use the supplied caption and credit with each image.

Credit: Printi / Branded Solutions Ltd. For founder photography, untouched captures, filming, demonstrations or an extended biography, contact hello@printi.io. No founder portrait, customer testimonial or attributed founder quotation is supplied.

What does it cost?

Monthly plans are £199 for Essentials, £299 for Growth and £399 for Complete, excluding VAT, with no setup or onboarding fee. Pay annually upfront for £1,990, £2,990 or £3,990: 12 months for the price of 10. Confirm plan inclusions with the team.

When is the formal launch?

Printi is preparing for its formal launch at Printwear & Promotion LIVE!, 21-23 February 2027, Hall 20, NEC Birmingham. Contact the team for a current demonstration and to confirm availability.

Is Bobbin available now?

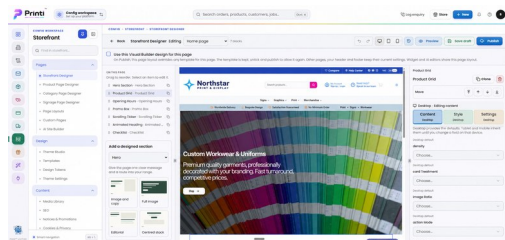
Bobbin, the contextual AI assistant, is in development. The supplied Bobbin image illustrates a proposed experience and a draft for human review; it is not a release announcement.

Which features and integrations can be quoted?

Use the supplied overview for the product scope. Ask the team to confirm release status, particular integrations, payment options and plan allocations before describing those details as available. The images illustrate specific views, not a complete release checklist.

Choose the right view.

Suggested coffee captions below. Credit every image: Printi / Branded Solutions Ltd.

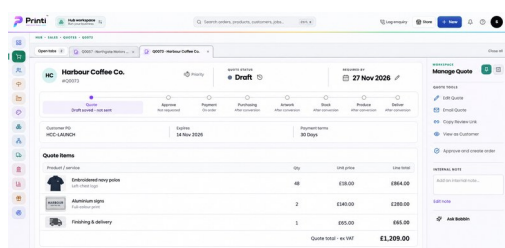


01 / ADAPTED APPLICATION VIEW

Storefront Designer

Printi's Storefront Designer with fictional Northstar Print & Display branding. The editor brings page blocks, a website preview and styling controls into one workspace. Adapted application view.

images/01-storefront-designer-adapted.png
1820 x 864 px / PNG

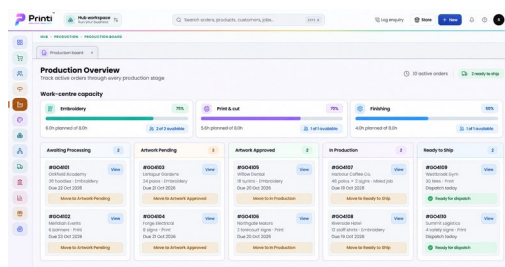


02 / ADAPTED APPLICATION VIEW

Quoting workspace

A sample Printi quote for fictional Harbour Coffee Co. combines 48 embroidered polos, two aluminium signs and finishing in one job. The illustrative quote is £1,209 excluding VAT. Adapted application view.

images/02-quoting-workspace-adapted.png
1819 x 865 px / PNG

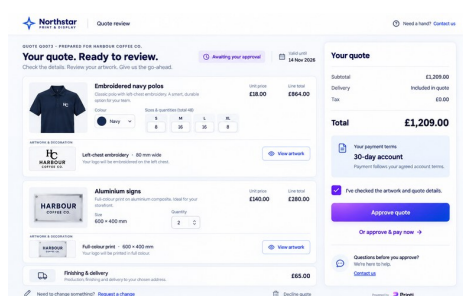


03 / ADAPTED APPLICATION VIEW

Production board

Printi's production board shows example jobs from initial processing through artwork, production and readiness for dispatch. Fictional jobs and sample capacity figures are used. Adapted application view.

images/03-production-board-adapted.png
1727 x 910 px / PNG

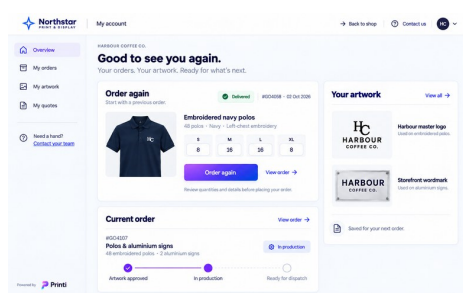


04 / DESIGN CONCEPT

Customer approval and payment

Proposed customer quote-review experience for fictional Northstar Print & Display, bringing product detail, artwork, agreed account terms and approval together. Design concept.

images/04-customer-approval-concept.png
1586 x 992 px / PNG



05 / DESIGN CONCEPT

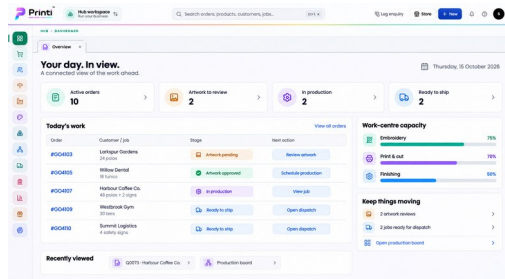
Customer portal and repeat orders

A proposed Printi-powered customer portal for fictional Northstar Print & Display, with a previous order, saved artwork and current production status. Design concept.

images/05-customer-portal-concept.png
1586 x 992 px / PNG

Choose the right view.

Suggested captions below. Credit every image: Printi / Branded Solutions Ltd.

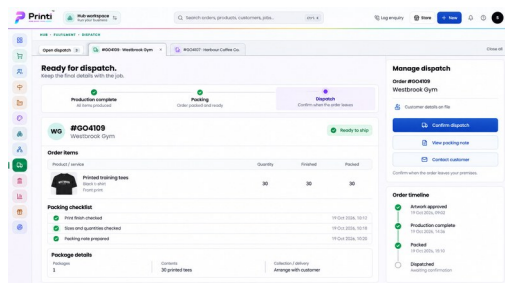


06 / DESIGN CONCEPT

Hub dashboard

A representative Printi dashboard concept brings fictional orders, artwork reviews, work-centre capacity and jobs ready to ship into one view. Design concept.

images/06-hub-dashboard-concept.png
1681 x 936 px / PNG

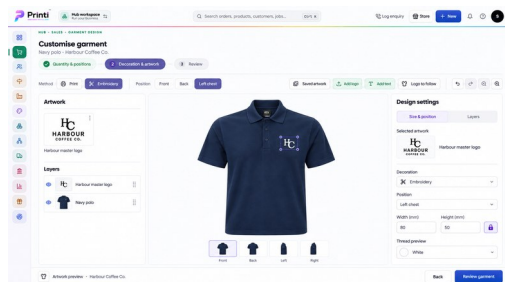


07 / DESIGN CONCEPT

Dispatch workspace

A proposed Printi dispatch view for fictional Westbrook Gym brings packing checks, order contents and the final dispatch action together. Design concept.

images/07-dispatch-workspace-concept.png
1681 x 936 px / PNG

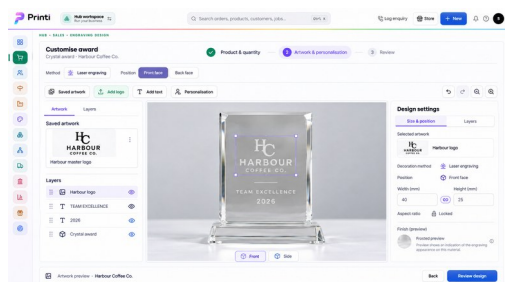


08 / DESIGN CONCEPT

Garment designer

A refined Printi garment-editor concept shows fictional Harbour Coffee Co. artwork on a navy polo, with decoration, position, layers and size controls alongside the product. Design concept.

images/08-garment-designer-concept.png
1681 x 936 px / PNG

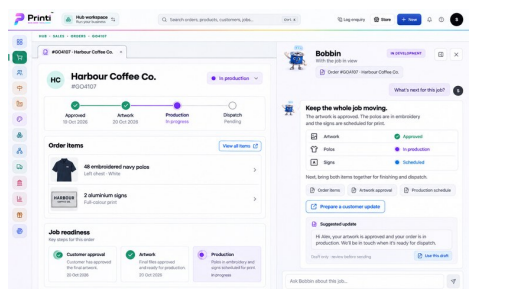


09 / DESIGN CONCEPT

Engraving designer

A Printi engraving-editor concept combines saved artwork, text layers and an illustrative crystal-award preview in the same product-design workflow. Design concept.

images/09-engraving-designer-concept.png
1681 x 936 px / PNG



10 / DESIGN CONCEPT

Bobbin contextual assistant

Bobbin, Printi's contextual AI assistant in development, is illustrated beside a fictional order with a proposed status summary and a customer-update draft for human review. Design concept.

images/10-bobbin-context-concept.png
1586 x 992 px / PNG